

## Test Out the New WJEF Proxe!

The WJEF Proxe is designed to be an interactive display set up in a public place on campus. It can be used for recruitment for a WJEF conference or for planting, evangelism, or outreach.

### Incentives / Requirements

We have \$1000 in WJEF scholarship money from the Evangelism department to split between campus groups that participate in the test. We are asking a few things from potential testers:

1. Schedule a zoom meeting before you train your student team. We'd like to meet with campus staff and/or student leaders who will oversee the proxe campaign.
2. Run a training / practice for students and staff who will be working at the proxe.
3. Try it out!
4. A follow-up zoom call with all (or as many as we can get) of the students & staff who worked at the proxe.

You'll be getting free (reusable) proxe panels and some money to buy stands and cardboard backing if you don't have any. We'll also be including a couple WJEF or Frybread Power t-shirts that your group can use as supplies last.

### Big Story or Little Story? (Options)

We have two versions of the fourth panel of the proxe, and you can try our either one. We would like feedback on both!

**Big Story.** This is an evangelism outline that many in IV are familiar with, sometimes called 4 circles. Using this, you would share the "big picture" gospel story at the end.

**Little Story (or Gospel Improv) version.** This is a newer idea that uses *your* story of how you encounter Jesus as the means to invite someone to respond to Jesus. There is a worksheet that will guide you step by step in writing out this brief testimony as well as samples.

The Big Story and the Little Story complement each other, of course – the work of the Spirit is to draw all our stories up into the grand work of redemption! The hope is that the Little Story method will make it easier to identify with proxe participants and make the encounter more personal, but it will require some training.

### You Do You

You are welcome, of course, to use the materials however you like! I may have time, for example, to get you a fourth panel that uses your group's favorite gospel outline or some other customization. I can also send you artwork elements so you can change things up yourself. I want to give you maximum ability to contextualize. However, we would love to do an official "test" so that you can help improve the materials for everyone. Since the NSC has its own wide-format color printer, this is also our cheapest option.

### Proxe Materials

**Posters.** The proxe posters are 30" x 40" with a 1 inch "bleed" around the edges. They will need to be mounted on a 30" x 40" mounting panels. Fold the posters around the edges and tape them on the back. If you use a reasonable amount of paint masking tape, you should be able to remove the tape at the end of the proxe campaign, and roll up your posters to use again in the future (don't leave the tape on too long or it won't come off easily).

**Mounting Panels.** For a mounting panel, a big piece of cardboard works fine (call an appliance shop and ask if you can cut up a refrigerator box). Foamboard works, too (get the 3/16" thick kind so it is stiffer). Sometimes you can find 30 x 40, but it is easy to trim down to size with a utility knife and a straight edge. You can generally save money buying a 40 x 60 and cutting it in half. Mounting panels should run you less than \$30 for 4. Hobby Lobby has good prices and selection, as well as Office Depot. You can get creative about mounting panels (Hobby Lobby has options), or if you are handy with a saw, some plastic, corrugated plastic, melamine, luon subflooring, or hardboard from a building supply store could all work. Keep the resulting panels under 4 or 5 lbs. each if you use the cheap stand below. Store them flat for reuse later, as many of these materials will warp over time.

**Stands.** You will also need some stands. For indoor use, a cheap collapsible tripod works fine. Generally you can get them for under \$15 (see Amazon ASIN B000061AT6, Quartet Easel, Instant, Portable, Tripod, also similar stands at Office Depot/Office Max). For outdoor use, you will need to be more creative, esp. if there is a breeze. A big plywood sandwich board could work. I've made frames out of PVC pipe and elbow fittings (don't glue all of them so you can take it apart for storage). Electrical conduit also makes for a light and cheap building material. I made a nice study display set out of 1/4" plywood subfloor riveted to conduit, and set in wood block bases (with a sandbag or something on the base if it is windy). Whatever you make will look more classy if you paint it flat black.

We'll give testers some money for materials. If you can do it on the cheap, you have more money for scholarships to WJEF!

## Obtaining Panels and Proxe Script, Leader's Guide, etc.

IV staff can order panels using your p-card at <https://store.intervarsity.org/test-would-jesus-eat-frybread-proxe-panels/> and they will be shipped directly to you. Non-IV staff can order through me.

IV staff can download everything off [IV SharePoint at this directory](#):

<https://intervarsity365.sharepoint.com/:f:/s/NMProjects/EoZb-51QwKFGuYQVr45NI24BRITzhRf8qrSBYaj3eAdEw?e=KKsllys>

I'll also put PDFs up in [this Google drive folder](#):

<https://drive.google.com/drive/u/0/folders/1FU7q3masqOAolGMvFvWh10LZRThJTS4U>

Contact me for editable materials.

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